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Supporting Associations (TBC)



SHOW STATISTICS AND INFORMATION

Title	Vietnam-Myanmar Trade Fair 2026
Date & Time	4 th ~6 th December 2026 / 9:30am to 5:00pm
Venue	Myanmar Expo Hall, Yangon.
Venue Area	4,000sqm
Attendees	approximately 10,000+ professionals
Exhibiting Brands	About 300

Exhibit Profile

Banking • Telecommunications • It Solution • Logistics • Green Energy • Solar Energy • EV
Garment & Textile • Industrial Machinery • Furniture • Food & Drink
Medical & Healthcare • Destination Tourism



Real Estate & Building Construction

- Sanitary ware
- Metal products
- Aluminium/Copper/Iron
- Composite/Glass
- Doors & Windows
- Wall / Roofing / Tiles



SME's

- Beauty & Fashion
- Food / Snack / Drink
- souvenir
- Gems & Jewellery



Show Highlights

- Product Demonstration
- Business Matching
- Networking Sessions
- (Wine Sessions)





VMTF

Vietnam-Myanmar Trade Fair 2026



“The Vietnam–Myanmar Trade Fair has grown steadily since its first edition in 2024. The 2025 fair, held from 10th–12th October at Yangon Convention Centre, featured over 100–120 booths and attracted thousands of trade visitors and buyers, building on the strong foundation laid by the 2024 Myanmar–Vietnam Trade Fair.”



120+
Exhibitors



10000+
Visitors



300+
Brands



www.mvtradefair.com

VWTF 2026

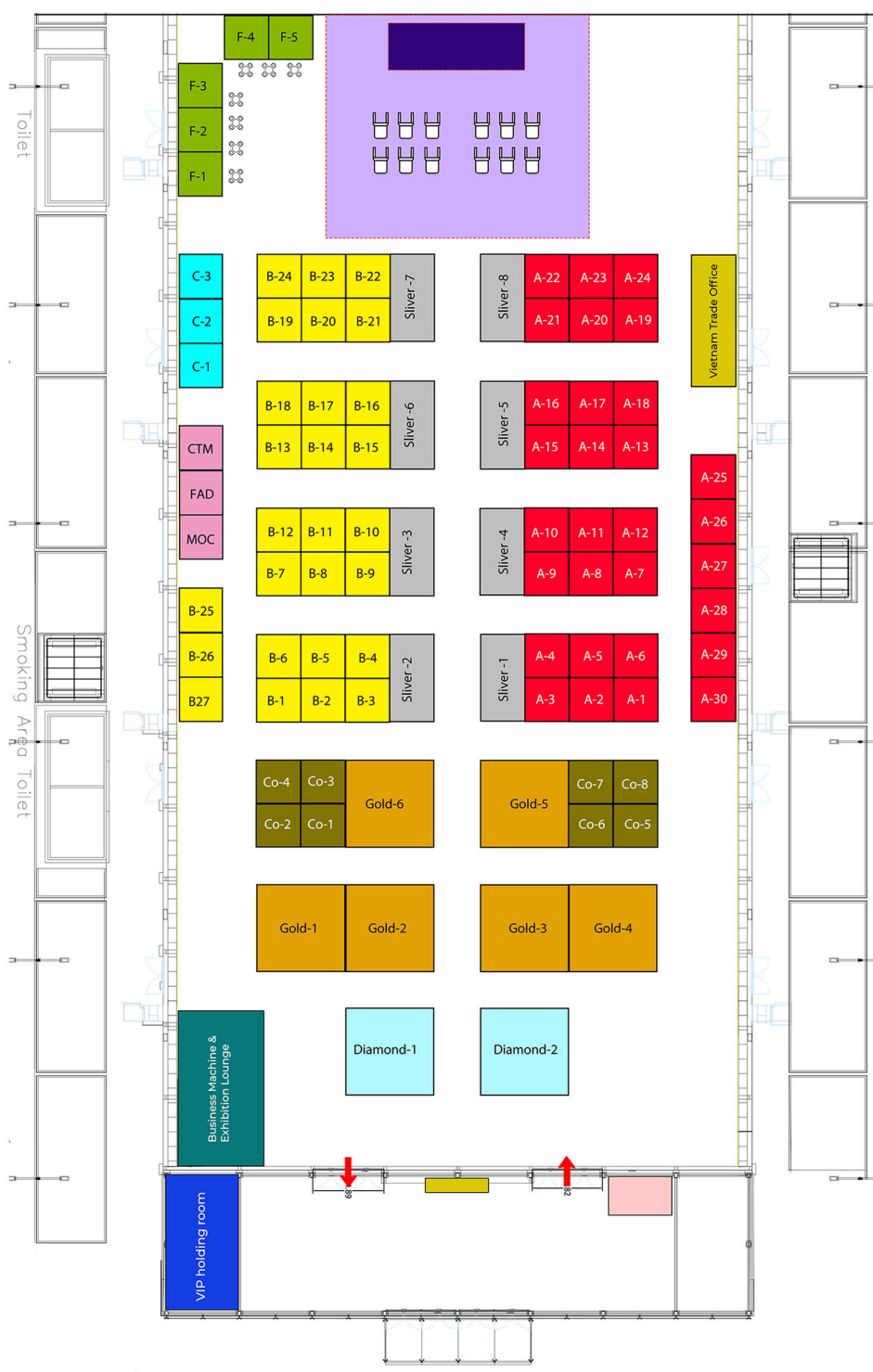
Vietnam-Myanmar Trade Fair

4th ~ 6th December 2026

9:30 am to 5:00 pm

Myanmar Expo Hall, Yangon

Floor Plan



- Diamond Sponsor W 6m x L 3m x H 2.5m (2)Booths
- Gold Sponsor W 6m x L 6m x H 2.5m (6)Booths
- Sliver Sponsor W 6m x L 3m x H 2.5m (8)Booths
- Co-Sponsor W 3m x L 3m x H 2.5m (8)Booths
- Vietnam Booth W 3m x L 3m x H 2.5m (30)Booths
- Vietnam Trade Office W 9m x L 3m x H 2.5m
- Myanmar Booth W 3m x L 3m x H 2.5m (27)Booths
- Association W 3m x L 3m x H 2.5m (3)Booths
- MOC, First Aid, Coustom W 3m x L 3m x H 2.5m
- Food Court W 3m x L 3m x H 2.5m (5)Booths
- Opening Ceremony & Conference Area
- Registration area
- Photobooth
- VIP holding room
- Business Machine & Exhibition Lounge W 6m x L 10m



SPONSORSHIP

TOP REASONS WHY YOU SHOULD CONSIDER SPONSORSHIP

- ✦ Enhance Company Credibility
- ✦ Highly targeted marketing to targeted audience
- ✦ Generate more leads & be ahead of the competition targeted quality audience.
- ✦ Brand awareness and Recognition.

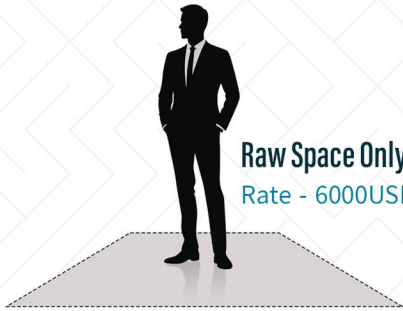


Sponsorship Levels & Entitlements	DIAMOND	GOLD	SILVER	CO-SPONSOR
Sponsorship Amount	USD 10000	USD 6000	USD 3000	USD 2000
Booth Location (Raw Space Only)	*****	*****	****	***
Ribbon Cutting at Opening Ceremony	✓	✓		
Product demonstration on Stage	3 Times/Day	2 Time/Day	1 Time/Day	
Networking Session Ticket (wine session)	15	12	10	8
Logo acknowledgement on relevant marketing materials at the point of signed contract.	Diamond Sponsor	Gold Sponsor	Silver Sponsor	Co-Sponsor
Logo acknowledgement and business introducing on social media advertisement and website	Diamond Sponsor	Gold Sponsor	Silver Sponsor	Co-Sponsor
Distribution of sponsor corporate materials at the point of registration	✓	✓	✓	✓
Logo acknowledgement at Registration Badges	1 x front page	1 x front page	1 x front page	1 x front page
Logo acknowledgment on Opening Ceremony	✓	✓	✓	✓
VIP badge	✓	✓	✓	✓
Video creation after the show	10	10	8	6
Exhibition booth space (Shell scheme/ raw space in sqm)	36 sqm	36 sqm	18 sqm	9 sqm

BECOME A
Sponsor



COST OF PARTICIPATION



Raw Space Only (36sqm)
Rate - 6000USD (167USD per sqm)



Shell Scheme (9sqm)
Rate - 1600USD

For Vietnamese Companies,
Please Contact Vietnam Trade Office in Myanmar.

**(50% Discount for
Vietnam Exhibitor)**

STANDARD BOOTH DIMENSION AND FURNITURE LIST

W 3m x L 3m x H 2.5m

● Information Counter	1Pcs
● Folding Chair	2Pcs
● 5Amp Electric Socket	1Pcs
● Dust Bin	1Pcs
● Carpet For Booth Area	
● Fascia Name	

For Vietnam

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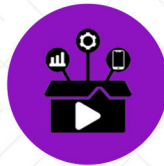
EVENT HIGHLIGHTS



Seminars



SMEs



Product Demo

BUSINESS MATCHING

Opportunity for companies to connect with like-minded potential business partners, buyers and sellers before, during and after the event

